**OMICRON CHAPTER**

Alpha Zeta State

The Delta Kappa Gamma Society International

**2018 – 2023 Strategic Plan**

Overview

As a progressive organization of lifelong, key women educators, Omicron Chapter recognizes the need to remain current to best address the challenges of our chapter and sustain our viability as we strive to promote personal and professional growth of women educators and excellence in education, while maintaining our compliance with the standing rules and bylaws of Alpha Zeta State and DKG Society International. In response to this need, Omicron Chapter’s Strategic Planning Committee is comprised of the chapter’s executive board members, chaired by the chapter president. Omicron’s Strategic Plan provides for continuous monitoring, adjusting, and recording of progress of activities that complement the seven purposes and mission of the Society as a vision for the future sustainability of the organization.

Purposes

1. To unite women educators of the world in a genuine spiritual fellowship.
2. To honor women who have given or who evidence a potential for distinctive service in any field of education.
3. To advance the professional interest and position of women in education.
4. To initiate, endorse and support desirable legislation or other suitable endeavors in the interests of education and of women educators.
5. To endow scholarships to aid outstanding women educators in pursuing graduate study and to grant fellowships to non-member women educators.
6. To stimulate the personal and professional growth of members and to encourage their participation in appropriate programs of action.
7. To inform the members of current economic, social, political and educational issues so that they may participate effectively in a world society.

Mission

The Delta Kappa Gamma Society International promotes professional and personal growth of women educators and excellence in education*.*

Vision

Leading Women Educators Impacting Education Worldwide

Plan Implementation and Monitoring

The implementation of the Strategic Plan is the responsibility of the Omicron Executive Board members. This living document will be reviewed annually and adjustments made, as needed, by the Omicron Strategic Planning Committee. The Omicron Strategic Planning Committee will note progress, review new opportunities, discuss challenges, and adjust this plan accordingly. Omicron’s Strategic Plan will be presented to the general membership at least once per year.

Structure of the Strategic Plan

The language of the Strategic Plan represents a hierarchy from broad to specific:

1. GOAL: broad focus area addressing current challenge/issue

1.A. Initiative: possible solutions.

1.A.1. Objective: measureable results

1.A.1.a. Action: specific decision or activity designed to support objective

OMICRON’S STRATEGIC PLAN

2016-2018

1. **MEMBERSHIP GOAL: Stimulate chapter vitality and sustainability.**

*Omicron Chapter will focus on increasing the chapter’s membership by encouraging the initiation of new members from under-represented districts within our geographic region as well as strengthening our current membership’s understanding of the organization as a means to promote educational excellence world-wide.*

1.A. Increase chapter memberships from under-represented educational institutions.

1.A.1. Research current membership trends.

1.A.1.a. Create updated spreadsheet to establish chapter membership by district.

1.A.1.b. Seek to establish a list of contacts for under-represented districts.

1.A.1.c. Update Omicron Chapter brochure to distribute to potential members.

1.A.1.d. Seek potential members to provide them with DKG information (SEE recipients).

1.B. Increase current membership’s understanding of DKG goals, purposes, traditions, and benefits.

1.B.1. Utilize DKG materials to renew member’s knowledge of DKG.

1.B.1.a. Present ***Sustaining the Pride*** PowerPoint at a chapter meeting.

1.B.1.b. Review membership benefits at a chapter meeting annually: networking,

publishing, scholarships, professional development, etc.

1.B.1.c. Use chapter newsletter and website to publicize the goals, purposes, and

benefits of DKG.

1. **GOVERNING DOCUMENT GOAL: Maintain chapter’s governing documents.**

*Omicron Chapter is dedicated to keeping our governing documents in compliance with AZS, DKG, and the current needs of the chapter, and to promote the membership’s knowledge of these documents.*

2.A. Maintain chapter rules to reflect current needs of the chapter in accordance with the

purposes and mission of DKG.

2.A.1. Review/revise chapter rules.

2.A.1.a. Review chapter rules to assure compliance with current AZS and DKG rules.

2.A.1.b. Revise chapter rules as per revision procedures outlined in chapter bylaws.

2.B. Increase current membership’s understanding of the various committees and their respective

responsibilities to promote the purposes and mission of the organization.

2.B.1. Increase current membership’s involvement in the chapter’s work.

2.B.1.a. Update chapter committee handbook as needed as a means to inform

members of the responsibilities of each committee.

2.B.1.b. Distribute chapter committee handbook as needed.

2.B.1.c. Encourage chapter committees to present their committee responsibilities at

chapter meetings.

1. **TECHNOLOGY/COMMUNICATION GOAL: Use technology to promote communication.**

*Omicron Chapter recognizes the numerous benefits of technology as a communication tool, and that many of today’s members rely on electronic transmissions as their primary mode of communication.*

3.A. Strengthen the communication link among chapter members, AZS, and DKG International.

3.A.1. Maintain chapter website.

3.A.1.a. Review/update chapter website quarterly.

3.A.1.b. Post pertinent AZS and DKG information/publications on chapter website.

3.A.1.c. Obtain chapter website compliance as requested by DKG International.

3.A.2. Maintain chapter newsletter.

3.A.2.a Create chapter newsletter (3-4 per year).

3.A.2.c. Distribute newsletter via email, postal mail.

3.A.2.d. Post newsletter on chapter website.

1. **SEE GOAL: Promote relationship between Omicron Chapter and Early Educators.**

*Omicron Chapter recognizes the challenges that face Early Educators, and as such, will encourage relationships with them to offer support as well as potential membership in Omicron Chapter, DKG.*

4.A. Provide support to Early Educators (SEE project).

4.A.1. Continue to encourage relationship with Early Educators (SEE project).

4.A.1.a. Include Omicron Chapter brochure and DKG information with SEE gift.

4.A.1.b. Invite Early Educators to an Omicron Chapter meeting.

4.A.1.c. Encourage Early Educators to contact chapter as a follow up to foster a

relationship with chapter.

1. **STATEGIC PLAN GOAL: Promote Omicron’s Strategic Plan.**

*As with most organizations, Omicron recognizes the importance to remain current and address the needs of the chapter as a means to sustain our membership of key women educators, impacting education worldwide.*

5.A. Maintain Strategic Plan to reflect up to date needs of the chapter.

5.A.1. Review/revise Omicron Chapter’s Strategic Plan.

5.A.1.a. Provide copies of Strategic Plan to executive board members.

5.A.1.b. Review Strategic Plan at the September executive board meeting.

5.A.1.c. Update plan (revise goals, objectives, activities) and record accomplishments.

5.B. Encourage membership to promote goals of the Strategic Plan.

5.B.1 Distribute Strategic Plan to membership.

5.B.1.a. Post Strategic Plan on chapter website.

5.B.1.b. Distribute Strategic Plan to membership via email, postal mail.

**ACCOMPLISHMENTS OF PREVIOUS OMICRON STRATEGIC PLANS**

**2014-2016**

MEMBERSHIP:

* Created membership spreadsheet, which identified under represented districts: Eagleswood, Tuckerton, Lacey, Stafford, Sothern Regional, Pinelands.
* Initiated members from Pinelands and Lacey to foster increased membership from under represented districts.
* Created Omicron chapter brochure, and distributed to potential members, including SEE recipients.
* Presented ***Pride in the Big Picture*** PowerPoint at a chapter meeting.
* Reviewed membership benefits annually at chapter meetings.

GOVERNING DOCUMENTS:

* Established Chapter Rules and Strategic Plan; reviewed/revised annually to best meet chapter’s needs.
* Created Chapter Committee Handbook; distributed to membership.

TECHNOLOGY/COMMUNICATION:

* Established Omicron website; certified by DKG International.
* Developed quarterly Omicron newsletter.

SEE PROJECT:

* Developed chapter project to distribute gift cards along with Omicron Chapter and DKG information to local Early Educators (SEE).
* Encouraged Early Educators to contact chapter, and attend a chapter meeting. As a result, we initiated three Early Educators into our chapter.

STRATEGIC PLAN:

* Revised/distributed Strategic Plan to membership.
* Posted Strategic Plan on chapter website.

**2016-2018**

MEMBERSHIP:

* Updated Omicron chapter brochure, and distributed to potential members, including SEE recipients.
* Presented ***Pride in the Big Picture*** PowerPoint at a chapter meeting.
* Reviewed membership benefits annually at chapter meetings.

GOVERNING DOCUMENTS:

* Reviewed/revised Chapter Rules and Strategic Plan to best meet chapter’s needs.
* Distributed Chapter Committee Handbook to membership.

TECHNOLOGY/COMMUNICATION:

* Maintained Omicron website. Obtained DKG seal of compliance.
* Continued quarterly Omicron newsletter.

SEE PROJECT:

* Continued chapter project to distribute gift cards along with Omicron Chapter and DKG information to local Early Educators (SEE).

STRATEGIC PLAN:

* Revised/distributed Strategic Plan to membership.
* Posted Strategic Plan on chapter website.

**SUGGESTED RESOURCES**

Delta Kappa Gamma Society International Website:[https://www.dkg.org/](https://www.google.com/url?q=https://www.dkg.org/&sa=D&ust=1515340354272000&usg=AFQjCNF-aI5L_LdQI0BRs7uZupN9A8yluw)

Delta Kappa Gamma Society International Constitution and International Standing Rules, 2014

[https://www.dkg.org/content/constitution-delta-kappa-gamma-society-international](https://www.google.com/url?q=https://www.dkg.org/content/constitution-delta-kappa-gamma-society-international&sa=D&ust=1515340354273000&usg=AFQjCNHcck7MGCihYK24JSg4Yk6ePLif4Q)

Alpha Zeta State Bylaws and Standing Rules

[http://dkgalphazetastate-nj.weebly.com/state-documents.html](https://www.google.com/url?q=http://dkgalphazetastate-nj.weebly.com/state-documents.html&sa=D&ust=1515340354274000&usg=AFQjCNF0UtigQe6ULzVZx24ftQjnYjYxfQ)

New Member Recruitment Plan[https://www.dkg.org/content/new-member-recruitment-plan-2015](https://www.google.com/url?q=https://www.dkg.org/content/new-member-recruitment-plan-2015&sa=D&ust=1515340354275000&usg=AFQjCNHoYBQtlMJN3rKK-_KNpNglb9Li1A)

Go-To-Guide for Chapter Members: Handbook of the Delta Kappa Gamma Society International 2015

[https://www.dkg.org/content/go-guide-5-set](https://www.google.com/url?q=https://www.dkg.org/content/go-guide-5-set&sa=D&ust=1515340354276000&usg=AFQjCNE-oCCukGNzRODFexIJHSd2xoNl1w)

Pride in the Big Picture: An Orientation Guide for Chapter Membership Teams,DKG 2015

[https://www.dkg.org/content/orientation-guide-power-point-cd](https://www.google.com/url?q=https://www.dkg.org/content/orientation-guide-power-point-cd&sa=D&ust=1515340354276000&usg=AFQjCNHj3j0hSaTZfZzxSXIaxRmOGtE0xA)

Sustaining Pride in the Big Picture: Reorientation Guide, DKG 2015

[https://www.dkg.org/content/sustaining-pride-big-picture-re-orientation-guide](https://www.google.com/url?q=https://www.dkg.org/content/sustaining-pride-big-picture-re-orientation-guide&sa=D&ust=1515340354277000&usg=AFQjCNFq6tjc1Q2XRV6ERXrrQ4-nrifIPw)

Guidelines for Chapter Presidents, DKG[https://www.dkg.org/content/guidelines-chapter-presidents](https://www.google.com/url?q=https://www.dkg.org/content/guidelines-chapter-presidents&sa=D&ust=1515340354278000&usg=AFQjCNFrazmKF_2VNC0EQSvnNCmps4362g)

New Member Information Kit[https://www.dkg.org/](https://www.google.com/url?q=https://www.dkg.org/content/new-member-information-kit&sa=D&ust=1515340354281000&usg=AFQjCNEvjMkIR63Va91hy2AZXhPu_AwTNg)[content/new-member-information-kit](https://www.google.com/url?q=https://www.dkg.org/content/new-member-information-kit&sa=D&ust=1515340354282000&usg=AFQjCNHnoUWpl3IG2vSDsE1Z_Dms53vK0A)

Delta Kappa Gamma Society International Strategic Action Plan,2014

[https://www.dkg.org/content/society-strategic-action-plan-approved-july-27-2014](https://www.google.com/url?q=https://www.dkg.org/content/society-strategic-action-plan-approved-july-27-2014&sa=D&ust=1515340354283000&usg=AFQjCNGq07LAzzfurNyJLthYQMOI-5MX3g)

Project S.E.E.,[https://www.dkg.org/content/see-supporting-early-career-educators](https://www.google.com/url?q=https://www.dkg.org/content/see-supporting-early-career-educators&sa=D&ust=1515340354284000&usg=AFQjCNGfn45FVzjSZzZI7NvLgK3b1rD_GA)